

ERGOBABY LAUNCH NEW METRO+ STROLLER: re-defining ultra-compact strollers, the Metro+ is fluent in comfort

Shaking up the compact stroller scene, Ergobaby's latest innovation, the NEW Metro+ stroller has all the comfort of a full-size stroller in an ultra-compact design, making it the ideal fit for parents who do not want to sacrifice comfort for convenience.



With the most padding of any premium ultra-compact stroller* on the market, the Metro+ delivers all the comfort you'd expect from a full-size stroller, but in a package small enough to fit in most airplane overhead bins.

Alongside previous fan-favourites, the Metro+ comes packed with a host of new features including an adjustable handlebar, even more cushy padding, near-flat recline, colour-pop sunshades and car seat compatibility - making it *the* ultra-compact stroller for families on-the-go.

*padding thickness measured by an independent, 3rd party laboratory

The only stroller parents will ever need, the Metro+'s ergonomic bucket seat and 175 degree near-flat recline make it useable from newborn to toddler with no accessory. Arriving ready-built to save time and energy, parents can simply unpack, unfold and get going.

The Metro+ is available in Slate Grey and Black, with Yellow and Rose sunshades sold separately to add a pop of colour to any adventure.



Weighing just 7.8 kg and folding with one hand to just 54 cm x 44 cm x 25 cm, the Metro+ is small enough and lightweight enough for families to take anywhere they need to go, while advanced suspension and durable, puncture-free PU rubber tyres easily handle the ups and downs of everyday life, making the Metro+ a breeze to handle. The Metro+ is also the only stroller on the market certified 'back-healthy' by the AGR.

The Metro+ fits seamlessly into family life, with its adjustable handlebar, easy one-hand fold and ample storage all making parents' lives easier and proving that Ergobaby knows parents, and babies!

The Metro+ is available in Slate Grey and Black and is available from 25th March 2020 at John Lewis, independent retailers and www.ergobaby.co.uk RRP £299.90.

Yellow and Rose Sunshades sold separately RRP £34.90.

Car seat adaptors are available for select Cybex®, Nuna®, BeSafe®, Maxi Cosi®, Graco®, and Chicco® infant car seats RRP £34.90.

Accessories sold separately: Footmuff RRP £89.90, Support Bar £24.90, Carry Bag £24.90.

-ENDS-

For more information, images and samples please contact Harriet Allcock at Splash Communications

Notes to Editors

Key Features of the NEW Metro+

- **Newly designed ergonomic bucket seat with increased seat padding** – for even greater comfort. The Metro+ holds the AGR seal of approval.
- **Adjustable handlebar** – to accommodate parents tall or small
- **Car seat compatibility** - car seat adaptors are available for many infant car seats
- **Near-flat recline with upgraded recline mechanism** – making the Metro+ useable from newborn, and providing superior comfort for stroller naps
- **Perforated faux-leather handlebar** – making the Metro+ stylish as well as functional
- **Upgraded, no-re-thread harness** – offering convenience and ease of use for parents
- **Ultra-Compact one-hand fold** – the Metro+ folds in one quick step to just 54 cm x 44 cm x 25 cm
- **Lightweight** – the Metro+ weighs just 7.8 kg
- **Plenty of storage** – the Metro+ features a generous under-seat basket
- **Large UPF-50+ sun canopy** - featuring a magnetic, peek-a-boo, mesh window for airflow and checking on baby
- **Never-flat PU rubber tires** - with spring suspension for a comfy ride
- **Full mesh recline panel** - allows airflow to keep baby cool in warmer weather and can remain covered to keep them toasty warm on colder days
- **Removable, machine washable seat pad** – for everyday convenience
- **Peace of mind** – two-year warranty on all Metro strollers
- **Weather Cover included in box** - the stroller includes a rain cover for wetter days
- **Other accessories** – also available separately are a handy carry bag, footmuff and support bar

About Ergobaby

Founded in 2003, Ergobaby is dedicated to building a global community of confident parents with smart, ergonomic solutions that enable and encourage bonding between parents and babies.

The Ergobaby brand was launched by mother and clothing designer Karin Frost. Living in Maui she was searching for a baby carrier that would allow her to enjoy her active outdoor lifestyle and daily routine without having to sacrifice precious bonding time.

After trying seven different carriers with varying degrees of success, Karin developed her own soft structured carrier. With that early design, she went on to influence the safety standards by which all carriers are now made and to revolutionize the way babies are carried.

Today Ergobaby offers a broad range of award-winning baby carriers, swaddlers, nursing pillows, strollers and sleep products, that fit into families' daily lives seamlessly, comfortably and safely.