



Babywearing is a Breeze with the NEW Ergobaby Omni Breeze

Maximum air flow meets maximum comfort with the latest addition to the Ergobaby Omni family – the NEW Omni Breeze baby carrier. Designed to be the most breathable carrier on the market, Lightweight SoftFlex™ Mesh provides superior air flow, so both parent and baby stay cool and dry all day, while padded shoulder straps and lumbar support ensure maximum comfort.

Like all carriers in the Omni range, the Omni Breeze is suitable from birth to toddlerhood (7lbs-45lbs / 3.2kg-20kg) and offers all four carry positions (front inward facing, front outward facing, hip carry and back carry), making it the only carrier parents will ever need.



Over 90%* of the carrier is made from Soft Tech™ Mesh that allows quick and easy air flow and means that the Omni Breeze gives both baby and wearer maximum breathability whilst maintaining a low profile, streamlined look, and a soft, comfortable feel. Ergonomic for both parent and baby, the Omni Breeze has padded, crossable shoulder straps and a lumbar support waistbelt for parent's comfort, while a padded head and neck support pillow cushions baby's head, and chest tabs cradle newborns for a custom fit.

Available in six colours, the NEW Omni Breeze is simple to use with a number of clever features making parents and carers' lives easier. High-tech sliders allow for easy switching from inward to outward facing (and back again), reflective stripes offer extra safety and security, cleverly designed side pockets and removable pouch make organised storage easy, and a tuck-away hood gives breast/chestfeeding parents privacy and baby weather protection.



Onyx Black, Pearl Grey, Midnight Blue, Graphite Grey, Sapphire Blue, Pink Quartz

Like every product in the Ergobaby range, the Omni Breeze supports baby in a hip-healthy “M” shape position, at all stages and in all positions, including outward-facing. Each carrier also comes with the ErgoPromise ten-year guarantee, sending a clear message to parents all over the world that as their families grow, Ergobaby products will be there every step of the way.

The collection is available in a range of colours and prints from ergobaby.co.uk, John Lewis and independent retailers nationwide: RRP £174.90.

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For more information, images and samples please contact
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Notes to Editors

About Ergobaby

Founded in 2003, Ergobaby is dedicated to building a global community of confident parents with smart, ergonomic solutions that enable and encourage bonding between parents and babies.

The Ergobaby brand was launched by mother and clothing designer Karin Frost. Living in Maui she was searching for a baby carrier that would allow her to enjoy her active outdoor lifestyle and daily routine without having to sacrifice precious bonding time.

After trying seven different carriers with varying degrees of success, Karin developed her own soft structured carrier. With that early design, she went on to influence the safety standards by which all carriers are now made and to revolutionize the way babies are carried.

Today Ergobaby offers a broad range of award-winning baby carriers, swaddlers, nursing pillows, strollers and sleep products, that fit into families' daily lives seamlessly, comfortably and safely.

The ErgoPromise

The Ergobaby OMNI Breeze Baby Carrier also comes with the brand's ten-year guarantee, sending a clear message to parents all over the world that as their families grow, Ergobaby products will be there every step of the way.

The ErgoPromise formalises what parents have known for years, the quality of Ergobaby carriers mean that they can still be relied upon even after years of use. A baby carrier that has experienced a lot, and endured even more, becomes an heirloom, carrying each family baby when their time comes.

Standing behind the durability and quality of each and every carrier and wrap, the ErgoPromise is applicable to all carriers purchased from authorised retailers since January 1st 2017, and promises to replace affected baby carriers or send spare parts free of charge in the event of material or manufacturing defects.

